

Media Contact: Tom Greenwell, +44 (0)870 991 4044

Introducing the future of raw materials verification to the UK & Ireland

Biggleswade, Beds – UK based Analytik Ltd are pleased to announce a new partnership to represent Polychromix, of Wilmington, USA; the leader in handheld NIR solutions.

Their flagship instrument, the PhazIR Rx™ (pictured), is the first of its kind, handheld near infrared material analyser. This revolutionary instrument, based on cutting edge MEMS technology enables the migration of traditional laboratory-based instrumentation from the lab to the point of need for fast, accurate, non-destructive material analysis through the packaging; greatly reducing the cost of NIR in both implementation and routine use.

As the pharmaceutical industry moves towards 100% inspection of incoming raw materials, and QC managers face increasing pressure to reduce costs, boost efficiency and minimise errors, the PhazIR Rx™ is perfectly placed to meet the challenges of the modern pharmaceutical manufacturing facility.

NIR spectroscopy has long been promoted as the technique of choice to replace wet chemical methods for identity testing, and although NIR is now a widely utilised method for identity testing within the industry, simply replacing single or multiple UV-Vis, IR or GC analyses with a faster but ultimately 'lab-bound' NIR spectrometer will not allow 100% testing to take place efficiently.

Ian Laidlaw, Managing Director of Analytik Ltd, believes the new partnership with Polychromix holds the company in good stead for the future;

"The PhazIR Rx greatly complements our existing suite of innovative analytical instrumentation, offering particular synergy with our current high performance portable NIR offering from ASD. There is clearly a growing market demand for portable and now handheld material analysers and I'm delighted that Analytik Ltd are on their way to becoming the premier supplier of this exciting technology to the UK and Ireland."

To find out more about the PhazIR Rx™, visit www.analytik.co.uk.



Attachment: Polychromix PhazIR Rx - Handheld NIR Material Analyser

About Analytik Ltd:

Analytik Ltd are specialised consultants and suppliers of unique, high quality analytical instrumentation throughout UK and Ireland. Innovative solutions from leading global instrumentation manufacturers, coupled with unparalleled customer support have enabled Analytik Ltd to forge a reputation for excellence since their formation in 2003.

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For further information contact:

analytikLtd

Unit 4 The Acorn Centre

Chestnut Avenue

Biggleswade

Beds SG18 0RA

Tel: +44 (0)870 991 4044

Fax: +44 (0)870 135 2488

Email: tom.greenwell@analytik.co.uk

www.analytik.co.uk