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## **Analytik Ltd appoint highly experienced application support specialist**

Biggleswade, Beds – Analytik Ltd are pleased to announce the addition of Heather Murray to their application support team. Heather brings over 15 years experience in all elements of sales, application support and product management; from market verification through the development cycle to high impact promotion, international launch and field sales worldwide. This is all backed up by a strong academic background, including a PhD in Raman Spectroscopy.

In her new role with Analytik Ltd, Heather's responsibilities will initially be focused around application support, direct sales and business development, specifically with respect to Analytik's portable and handheld Near-Infrared instruments - the ASD LabSpec series and the Polychromix PhazIR.

*"This is a fantastic move for Analytik," said MD Ian Laidlaw. "The technical knowledge that Heather brings to the table will undoubtedly strengthen our position in offering comprehensive and timely application support to all our customers; something that is core to our business."*

Another string to Heather's bow is her previous heavy involvement in the development of molecular spectroscopy instrumentation including Raman, Near-Infrared and Infrared. Notable past employers include world leading instrument manufacturers Perkin Elmer and Thermo Nicolet.

The Analytik Ltd team wishes Heather every success in her new role with the company!

### **About Analytik:**

Analytik Ltd are specialised consultants and suppliers of unique, high quality analytical instrumentation throughout UK and Ireland. Innovative solutions from leading global instrumentation manufacturers, coupled with unparalleled customer support have enabled them to forge a reputation for excellence since their formation in 2003.

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