

# analytikLtd

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## **Analytik announces its 10<sup>th</sup> anniversary!**

*Cambridge, UK, 6th March, 2013: Analytik, leading suppliers of innovative analytical instrumentation to the UK and Ireland, celebrates its first decade in the niche scientific instrumentation industry.*

Analytik was formed in March 2003 in Potton, Bedfordshire and moved to Cygnus Business Park, Swavesey, Cambridge in 2010. For over 10 years the company has been providing cutting-edge solutions from global technology manufacturers. A real solution based business approach, coupled with responsive service and flexibility has enabled Analytik to build an impressive customer base since its forming.

"Our offering as an independent supplier centres around certain core values – innovative products and services, a solution based sales process, comprehensive application and market research, highly specific and targeted sales and marketing strategies. Specialised expertise and complete pre and post sales support are also integral to our business, " says founder Ian Laidlaw.

"We have a highly dedicated team of professionals with many years' experience in analytical instrument sales. We have recruited dynamic new team members to utilise that knowledge and experience to drive the business forward and maintain our commitment to innovation and outstanding customer service. We are massively proud of what has been achieved and immensely appreciative of everyone who has contributed to our success and encouraged us over the years!".

Attachment:



Analytik announces its 10<sup>th</sup> anniversary

For a high resolution copy of the image, either right click to download or contact Jezz Leckenby at Talking Science.

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**About...Analytik** are leading suppliers of innovative analytical instrumentation to the UK and Ireland. Delivering cutting-edge solutions from global technology providers, coupled with responsive service and flexibility has enabled Analytik to build an impressive customer base since forming in 2003. Analytik's partners include Agilent Technologies, ASD Inc., DeltaNu, GL Optic, GeSiM, Ocean Optics, CAMO, CPS Instruments, Videometer and Schmidt + Haensch. Solutions include portable and handheld spectrometers (FTIR, NIR & Raman), spectral imaging systems, light measurement systems, non-contact nanolitre dispensing systems, nanoparticle size analysers, polarimeters and refractometers.

**For further information:** Please contact Analytik direct or their marketing agency:

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